



WORLD'S LEADING

ONLINE B2B MARKETPLACE

CONNECTING 9 MILLION+
IMPORTERS & EXPORTERS



Guaranteed
Buyers & Orders



24 X 7 Customer
Support



Industry
Account Managers



100% Satisfaction
Guaranteed



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www.tradekey.com

ABOUT TRADEKEY.COM

Established in **2006** with a mission to help the world do business smartly, **TradeKey.com** currently boasts a database of over **9 million** registered members including importers, exporters, manufacturers and traders coming from over 240 countries.

2 Billion+
Global Hits

12+ Years of
Experience

9 Million+
Registered
Users

TradeKey.com helps SMEs grow into Global Enterprises by providing them state of the art online platform using which they can market their products internationally, find genuine buyers, satisfy their business requirements and explore regional and international Business Opportunities.

Ranked#1 Saudi-technology company in the FORBES 100 ranking list in December 2014, and declared as one of the most inspiring leading technology companies in Saudi Arabia.

TradeKey.com is working with different international institutions, government bodies in boosting exports of the countries.

TradeKey.com is the first online B2B marketplace to earn ISO 9001 (Quality Management System) and ISO 27001 (Information Security Management System) certifications to ensure maximum customer satisfaction and security.

VALUES AND STATEMENTS

OUR MISSION

"Help the World do Business Smartly."

OUR VISION

"Be the Number#1 Company of the World."



OUR VALUES

Customer Loyalty: We go beyond customer-satisfaction to earn customer-loyalty.

Integrity: We maintain a high level of integrity at every step of the process and honor our professional commitments.

Agility: We are flexible, quick to respond to customer issues and adapt to fast-changing business environment & market practices.

Team-work: We believe in each other and aim for one shared goal of helping businesses.

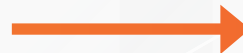
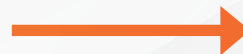
Innovation: We always find new and better ways to help the world do business smartly.

Learning Culture: We provide our people with maximum opportunities to learn and grow.

KEY ACHIEVEMENTS

"Stretching over two decades of growth and expansion, TradeKey.com has been able to put many feathers in its cap."

- Ranked among the Arabia Fastest 500 Growing Companies
- Ranked among the 25 Fastest Growing Companies of Pakistan
- Received a trophy for being the Best E-Marketplace in Pakistan by P@SHA
- ISO 9001 Certified
- ISO 27001 Certified
- Partnered with International Trade Center
- Partnered with The World Bank



TOP 12 VISITING COUNTRIES



CHINA - 31%
Regional Hits
636,173,350



INDIA - 6%
Regional Hits
97,475,881



AUSTRALIA - 2%
Regional Hits
29,832,629



USA - 22%
Regional Hits
451,822,576



CANADA - 4%
Regional Hits
60,254,450



GERMANY - 1%
Regional Hits
15,375,887



UK - 6%
Regional Hits
99,461,735



PAKISTAN - 3%
Regional Hits
45,196,932



FRANCE - 1%
Regional Hits
14,855,908



RUSSIA - 6%
Regional Hits
98,349,746



BANGLADESH - 3%
Regional Hits
43,117,479



MALAYSIA - 1%
Regional Hits
13,897,013

TRADEKEY TRADE TOOLS

Tradekey Trade Tools are a wide array of system driven lead generation channels which ensure our customers enjoy superior online exposure and close business deals by utilizing the premium account to the fullest.



Products Showcase



Trade Alerts



Auto Quotation Builder



Business Website



Sub Accounts



Trust Points



Country Ads



Email Marketing



Search Engine Optimization

INTEGRATED B2B MARKETING

TradeKey's integrated B2B marketing offers a combination of online and offline marketing services tailored specifically as per the customer's requirements. These services are essential to be successful in the global market and provide a good return on investment.

ONSITE PROMOTION

- Profile Optimization
- Top Rank in Searches
- Banner Advertisement

- Search Engine Optimization
- Search Engine Marketing
- Social Media Management

OFFSITE PROMOTION

OFFLINE PROMOTION

- Tradeshow Assistance
- Regional Marketing

SERVICES AND FEATURES

TradeKey's smart B2B solution blend strong industry knowledge, modern trade and marketing tools, proactive customer assistance and bespoke business strategy to build a strong business image and global business relationships aggressively and cost-effectively.

- **Guaranteed Buyers**
- **Guaranteed Orders**
- **Dedicated Buyer Consultant**
- **Unlimited Products Listing**
- **Search Engine Optimization**
- **Social Media Management**
- **Email Marketing**
- **Junk Email Filtration**
- **Professional Website**
- **Chat Widget**
- **Sell Offers Posting**
- **Video / Brochure Posting**
- **Top Rank on TradeKey**
- **Featured Advertisement**
- **Sub Accounts**
- **Trust Points**
- **Trade Alerts**
- **Language Consultancy**
- **Content Consultancy**
- **Design Services**
- **Video Animation**
- **Personal Branding**
- **Trade-show Consultancy**
- **Pre-Scheduled Meetings**

ADVANTAGES TO BUSINESSES

Cost-Effective Online Presence

Access to Millions of Buyers

Business Community Development

Insights of Industry & Competition

Long Term Search Rankings

Enhanced Brand Awareness

Staying Ahead of Competition

Entering New Markets

Automation of Sales

Bigger Orders

Higher Conversions

Business Community Development



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